MEDIA ALERT Contact:

J.C. Bouvier +1 508 344 1300 pr@toddecological.com

Dr. John Todd to Keynote Omega Center for Sustainable Living Opening

Woods Hole, MA, June 16th 2009 - Today John Todd Ecological Design announced that its founder, <u>Dr. John Todd</u>, will be a keynote speaker at the opening of the Omega Center for Sustainable Living (OCSL), a state-of-the art education center and natural wastewater treatment facility located in central New York. The opening ceremony takes place on <u>Omega's Rhinebeck campus</u> beginning at 3:00 P.M. on July 16th, 2009.

A model of sustainable architecture, the OCSL is a pioneering project in the <u>Living Building Challenge</u> and is expected to be one of the first buildings in the United States to receive the Living Building designation in addition to receiving LEED Platinum certification.

The core of the center is a 4,500-square-foot greenhouse containing a water treatment system, engineered by John Todd Ecological Design called an Eco-Machine™. This living system will use plants, bacteria, algae, snails, and fungi to recycle OCSL's wastewater (approximately 5 million gallons per year) into clean water that will restore the aquifer under the OCSL property.

Speaking of the milestone, Dr. Todd's son and John Todd Ecological Design President, Jonathan Todd remarked, "We are honored to be a central part of this historic achievement, and I know my father is particularly happy and proud to see an Eco-Machine system of this scale in North America."

Speaking of the value of the partnership between Omega and John Todd Ecological Design, Omega's Chief Executive Officer Skip Backus said, "John Todd Ecological Design brings a level of expertise on natural systems, which all green buildings should aspire to. We are honored to have partnered with them on creating the Omega Center for Sustainable Living, which models what is possible when we utilize cutting edge green technology to mimic Earth's natural processes."

For media requests, to submit project proposal details or for more information about John Todd Ecological Design, please visit their newly redesigned website at www.toddecological.com.

About John Todd Ecological Design

Founded in 1989, John Todd Ecological Design commercializes the discoveries of Dr. John Todd with an approach that is well suited for reuse applications in municipal and a variety of commercial wastewater environments including commercial residential designs. The company is at the forefront of natural systems for the removal of chemicals, petroleum hydrocarbons, endocrine disruptors, and other detrimental water pollutants.

###